

I'm sorry that I'm late with these.

California's Carpet Stewardship Law (AB 2398) required the Carpet America Recovery Effort (CARE), be the sole stewardship program for the first two years. In December of 2016, CalRecycle deemed CARE out of compliance. AB 2398 requires a carpet mill to be a member of a competing stewardship program.

COOL is a competing stewardship program with the opinion that carpet mills should not control the collected funds for these reasons:

- The carpet industry's primary goal is to manufacture and sell carpet for profit.
- A stewardship program should represent the California consumers who paid for the program.

COOL will accomplish this by:

- incentivizing and fostering a robust carpet recycling industry in California
- arranging for collection and management of postconsumer carpet
- promoting efficient supply and demand mechanisms
- initiating competitions to identify viable products for the recycled material
- educating the public about the purpose and, more importantly, successful results of the program
- establishing a reporting system to address manufacturers' and retailers' concerns about complexity
- including a funding mechanism that provides sufficient funding to carry out the plan
- including semi-annual financial and performance audits by CalRecycle-designated auditors
- engaging an Advisory Board with a representative from each stakeholder group

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